Whitethorn Essays



Cookie Policy Cookie 政策

Whitethorn Essays

2712 Wisconsin Avenue, NW Suite 906 Washington, DC 20007 USA www.whitethorn.us

Cookie Policy | Cookie 政策 1 January 2025 | 2025年1月

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Whitethorn Consulting, LLC (DBA: Whitethorn Essays) 的 Cookie 政策

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使用本网站即表示您同意本政策中所述的 Cookie 使用方式。如果您不同意使用 Cookie,请相应地调整您的浏览器设置或停止使用本网站。

WHAT ARE COOKIES? | 什么是 cookie?

Cookies are small text files placed on your device (computer, smartphone, tablet) when you visit a website. Cookies are widely used to improve your browsing experience, provide functionality, and collect information about how the website is being used.

There are different types of cookies:

- First-party cookies: Set by the website you are visiting.
- Third-party cookies: Set by a domain other than the website you are visiting.
- Session cookies: Temporary cookies that are deleted once you close your browser.
- Persistent cookies: Remain on your device for a set period or until you manually delete them.

Cookie 是您访问网站时放置在您设备(电脑、智能手机、平板电脑)上的小型文本文件。Cookie 被广泛用于改善您的浏览体验、提供功能以及收集有关网站使用情况的信息。

Cookie 分为以下几种类型:

- 第一方 Cookie: 由您正在访问的网站设置。
- 第三方 Cookie: 由您正在访问的网站以外的域名设置。
- 会话 Cookie: 临时 Cookie, 在您关闭浏览器后会被删除。

• 持久 Cookie:会在您的设备上保留一段时间,或直到您手动删除为止。

HOW WE USE COOKIES? | 我们如何使用 Cookie?

We use cookies to enhance your experience on our Website. Specifically, we may use cookies for the following purposes:

- Essential Cookies: These cookies are necessary for the Website to function correctly. Without these cookies, certain services or features may not be available.
- Performance and Analytics Cookies: These cookies help us understand how visitors use the Website, allowing us to improve functionality and user experience. They collect information such as which pages are visited most often, how users navigate the Website, and if they encounter any errors.
- Functionality Cookies: These cookies allow the Website to remember choices you make, such as your language preferences or region, to provide a more personalized experience.
- Targeting or Advertising Cookies: These cookies track your browsing habits to deliver relevant advertisements and marketing messages. They may also limit the number of times you see an advertisement and help measure the effectiveness of our advertising campaigns.

我们使用 Cookie 来提升您在我们网站上的体验。具体来说,我们可能将 Cookie 用于以下用途:

- 基本 Cookie: 这些 Cookie 是网站正常运行所必需的。如果没有这些 Cookie, 某些服务或功能可能无法使用。
- 性能和分析 Cookie: 这些 Cookie 帮助我们了解访问者如何使用网站,从而使我们能够改进网站功能和用户体验。它们收集的信息包括哪些页面访问最频繁、用户如何浏览网站以及他们是否遇到任何错误。
- 功能性 Cookie: 这些 Cookie 允许网站记住您的选择,例如您的语言偏好或所在地区,从而提供更个性化的体验。
- 定位或广告 Cookie: 这些 Cookie 会跟踪您的浏览习惯,以提供相关的广告和营销信息。它们还可能限制您看到广告的次数,并帮助衡量我们广告活动的有效性。

THIRD-PARTY COOKIES | 第三方 Cookie

We may use third-party service providers that use cookies to help us analyze how users interact with the Website, serve advertisements, and provide other services. For example, we may use services like Google Analytics to track and report on website traffic.

Third-party cookies are governed by the privacy policies of the third-party providers. We do not control these third-party cookies, and you should review the cookie policies of these third parties to understand their practices.

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我们可能会使用第三方服务提供商,他们使用 Cookie 来帮助我们分析用户与网站的互动方式、投放广告以及提供其他服务。例如,我们可能会使用 Google Analytics 等服务来跟踪和报告网站流量。

第三方 Cookie 受第三方提供商的隐私政策管辖。我们不控制这些第三方 Cookie,您应该查看这些第三方的 Cookie 政策,以了解他们的做法。

YOUR COOKIE CHOICES | 您的 Cookie 选择

You have the right to accept or reject cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. You can also delete cookies that have already been set. However, please be aware that disabling or deleting cookies may affect the functionality of the Website and your ability to access certain features.

To manage your cookie preferences, follow the instructions provided by your browser:

- Google Chrome
- Mozilla Firefox
- Microsoft Edge
- <u>Safari</u>

If you choose to opt out of targeted advertising, you may visit the following websites to manage your preferences:

- Network Advertising Initiative (NAI)
- Digital Advertising Alliance (DAA)
- Your Online Choices (EU users)

您有权接受或拒绝 Cookie。大多数网络浏览器会自动接受 Cookie,但您通常可以根据需要修改浏览器设置以拒绝 Cookie。您也可以删除已设置的 Cookie。但请注意,禁用或删除 Cookie 可能会影响本网站的功能以及您访问某些功能的能力。

要管理您的 Cookie 偏好设置,请按照浏览器提供的说明进行操作:

- Google Chrome
- Mozilla Firefox
- Microsoft Edge
- Safari

如果您选择退出定向广告,您可以访问以下网站来管理您的偏好设置:

- ・网络广告倡议(NAI)
- 数字广告联盟 (DAA)
- 您的在线选择(欧盟用户)

CHANGES TO THIS COOKIES POLICY | 本 Cookie 政策的变更

We may update this Cookies Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. When we make changes, we will update the "Effective Date" at the top and bottom of this policy.

We encourage you to review this policy periodically to stay informed about how we use cookies and related technologies.

我们可能会不时更新本 Cookie 政策,以反映我们实践的变化或出于其他运营、法律或监管原因。当我们进行更改时,我们将更新本政策顶部和底部的"生效日期"。

我们建议您定期查看本政策,以了解我们如何使用 Cookie 及相关技术。

CONTACT US | 联系我们

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